

**ADDI ALZHEIMER'S DETECTION CHALLENGE  
OFFICIAL RULES**

**NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS CONTEST. OPEN ONLY TO PERSONS WHO, AS OF THE DATE OF ENTRY, ARE NOT A LEGAL RESIDENT OF AN EXCLUDED JURISDICTION (DEFINED BELOW) AND ARE 18 YEARS OF AGE OR OLDER AND OF THE LEGAL AGE OF MAJORITY. U.S. LAW GOVERNS THIS CONTEST. VOID WHERE PROHIBITED BY LAW.**

- 1. ELIGIBILITY:** The “ADDI Alzheimer’s Detection Challenge” (the “Contest”) is open both to participants who are eligible for prizes (each a “Prize Entrant”) and participants who may submit entries for evaluation and potential inclusion on the leaderboard, as defined below, but are not eligible for prizes (each a “Non-Prize Entrant”). Only persons who, as of the date of entry (and, if a winner, as of the date of prize fulfillment) (a) are 18 years of age or older and of the legal age of majority in the jurisdiction in which the person resides and (b) do not reside in any of the following geographies, territories, or countries: Brazil, China, Crimea, Cuba, Italy, Iran, North Korea, Quebec, Sudan, or Syria are eligible to participate in the Contest as Prize Entrants. Persons who, as of the date of entry, are (a) 18 years of age or older and of the legal age of majority in the jurisdiction in which the person resides and (b) residents of Brazil, China, Italy, or Quebec are eligible to participate as a Non-Prize Entrant. Persons who at any time during the Contest Period (as defined below) (and, if a winner, as of the date of prize fulfillment) are an employee of Alzheimer’s Disease Data Initiative (“Sponsor”), AICrowd S.A. (“Administrator), or any of their respective parent companies, subsidiaries, affiliates, or any entity involved in the marketing or promotion of the Contest, or a member of the immediate family or household (whether or not related) of any such employee, are not eligible. Eligibility determinations will be made by Sponsor in its discretion and will be final and binding. U.S. law governs this Contest. Void where prohibited by law.
- 2. HOW TO ENTER:** The entry period for the Contest begins at 12.00 PM UTC on April 26, 2021 and continues through 6 AM UTC on June 8, 2021 (the “Contest Period”). No purchase is necessary. To enter the Contest, you must visit the Contest website, located at <https://www.alzheimersdata.org/funding-opportunities/data-science-challenge> (“Website”) and follow the instructions there. Each model that is submitted for purposes of Contest entry is referred to in these Official Rules as a “Submission.” Submitting a Submission during the Contest Period constitutes acknowledgement of and consent to these Official Rules. Each Submission must comply with all of the submission guidelines set forth in this Section 2 and in Section 3 below. Submissions require entrants to register and be assigned a workspace from the Sponsor, and the time required to complete that process could take 1-2 business days in periods of high demand. Entrants acknowledge that the timing of the registration process may not be consistent among entrants and any potential processing time will be considered part of the Contest and may impact rankings in the event of a tie score. Entrants can submit up to 10 submissions in a day, however each Submission entry may be submitted only once. If a particular Submission entry is submitted more than once, by multiple entrants, Sponsor will have the right to disqualify all entrants who submitted

the duplicative Submission. All entries must be completed and received by Sponsor prior to the conclusion of the Contest Period. Entry times will be determined by timestamps of receipt of submission in the evaluation server. The entrant must be the registered user of the email account used to enter the Submission. Normal time rates and data charges, if any, charged by the entrant's Internet or mobile service provider will apply. Sponsor will have the right, in its discretion, to require proof of identity and/or eligibility in a form acceptable to Sponsor (including, without limitation, government-issued photo identification). Failure to provide such proof to the satisfaction of Sponsor in a timely manner may result in disqualification.

- 3. SUBMISSION GUIDELINES:** Each Submission must comply with the following guidelines: (a) the Submission must be original and have been created solely by the entrant; (b) the entrant must own the copyright in the Submission; (c) the Submission must not previously have been submitted in connection with any contest, published for commercial purposes, or won any award; (d) the Submission must be truthful and accurate; and (e) the Submission must not contain any material that violates or infringes upon the rights of any third party, including without limitation any copyright, trademark, or right of privacy or publicity, or that is unlawful, in violation of or contrary to any applicable law or regulation, or the use of which by the Sponsor as permitted pursuant to these Official Rules would require a license or permission from or payment to any third party. By submitting a Submission, the entrant represents and warrants that the entrant has (I) complied with all of the foregoing requirements; (II) obtained all permissions, licenses, and consents that are necessary for the submission of the Submission and for the use by the Sponsor of the Submission as permitted pursuant to these Official Rules; and (III) taken all necessary steps to verify compliance with the foregoing requirements. Each entrant agrees to provide to Sponsor, at its request, copies of all such permissions, licenses, and consents and, if requested by Sponsor, to obtain additional permissions, licenses, and consents from the applicable parties in a form specified by Sponsor. Sponsor reserves the right, in its sole discretion, to (A) disqualify any Submission that it determines does not comply with these guidelines or (B) require the entrant to make such changes to any Submission as are necessary to make it compliant.
- 4. PRIZES:** 4 cash prizes and 14 non-cash prizes will be awarded, subject to the restrictions and conditions herein. The highest score, evaluated per the guidelines below, will receive \$20,000 USD. The second, third, and fourth highest scores will receive \$15,000 USD, \$10,000 USD, and \$5,000 USD respectively. The 14 non-cash prizes (3 x Sony PlayStation 5, 1 x X-Box Series X, 5 x Oculus Quest 2, 5 x DJI Mavic Mini 2) will be awarded based on score or Contest community contributions, as further described below. The aggregate value of all prizes is approximately \$60,000 USD. The prizes will be awarded if properly claimed. No substitution, cash redemption, or transfer of the right to receive the prize or any prize component is permitted, except in the discretion of Sponsor, which has the right to substitute the prize or any prize component with a prize or prize component of equal or greater monetary value selected by Sponsor in its discretion. The prize consists only of the items expressly specified in these Official Rules. All expenses or costs associated with the acceptance or use of the prize or any prize component (including, Internet connection and/or data costs) are the responsibility of the winner. The prize is awarded "as is" and

without any warranty, except as required by law. In no event will more than the number of prizes stated in these Official Rules be awarded. All federal, state, and local taxes on the value of the prize are the responsibility of the winner. An IRS form 1099 will be issued if required by law.

Score-based Prizes:

Rank #1	\$20,000 USD
Rank #2	\$15,000 USD
Rank #3	\$10,000 USD
Rank #4	\$5,000 USD
Rank #5	1 x Sony PlayStation 5
Rank #6	1 x Sony PlayStation 5
Rank #7	DJI Mavic Mini 2
Rank #8	DJI Mavic Mini 2
Rank #9	Oculus Quest 2
Rank #10	Oculus Quest 2

Contest Community Contribution Prizes (8 total):

1 x Sony PlayStation 5  
1 x X-Box Series X  
3 x DJI Mavic Mini 2  
3 x Oculus Quest 2

- 5. SELECTION OF SCORE-BASED PRIZE WINNERS:** Submissions will be evaluated via an algorithm that will generate a score. Entries will be ranked from best to worst score and such ranking will be displayed on the Alcrowd Site's Challenge specific leaderboard ("Leaderboard"). The Submission entry will be evaluated against the applicable ADDI Environment using multi-class log-loss, rounded to the third decimal place. The lowest log-loss will be the best score. If two or more participating entries have the same log-loss score, the tie will be broken in favor of the Submission that was submitted first. All Submissions are eligible for inclusion on the Leaderboard, but Prizes will only be awarded to Prize Entrants, as defined above.
- 6. SELECTION OF CONTEST COMMUNITY CONTRIBUTION WINNERS:** The Sponsor is awarding prizes based on the participation in and contributions to the Contest community of Prize Entrants ("Community Winners"). These prizes will be awarded to Prize Entrants at the sole discretion of a three-person committee comprised of representatives from the Sponsor and the Administrator. This committee will rank eligible Prize Entrants on the value of their contributions to the broader Contest community, based on unique submissions and participation (repeat submissions or participation will not receive additional consideration). Factors that will be considered in the selection of the Community Winners include, but are not limited to, i), exploratory analysis notebooks submitted in the forum ii) quality and number of posts in the community forum, and iii) the number of likes and level of

engagement related to the Prize Entrant's posts in the community forum. Community Winners will be offered one of the identified non-cash prizes at random and at the sole discretion of the Sponsor. Requests for specific non-cash prizes will not be accepted. Information related to the selection of the Community Winners, including further explanation of the selection process, will not be available to entrants.

- 7. WINNER NOTIFICATION AND VERIFICATION:** The potential prize winners will be notified within 7 days of the Deadline by via the email associated with the Alcrowd.com account through which the Entry was submitted. Potential prize winners must respond to the initial notification attempt within 7 days. For the cash prizes, Sponsor will notify entrants with the next highest ranking up to three times if the potential winner forfeits or is disqualified for any reason. For non-cash Prizes, only one entrant will be contacted after which the prize package will be forfeited. Each potential winner is subject to verification of eligibility and may, in Sponsor's discretion, be required to submit proof of identity and/or eligibility in a form acceptable to Sponsor (including, without limitation, government-issued photo identification). Failure to provide such proof to the satisfaction of Sponsor in a timely manner may result in disqualification. Verification of each potential winner's eligibility may also include, without limitation, a background investigation. Each entrant consents to the conduct of a background investigation (which may include a review of criminal records) on the entrant and agrees to supply any authorizations or permissions deemed necessary by Sponsor in connection with any such investigation. Each entrant represents that he or she will provide accurate and truthful information to Sponsor in connection with eligibility verification. Sponsor will have the right to require that the potential winners each complete and return to Sponsor an Affidavit of Eligibility and Publicity/Liability Release within seven days after attempted delivery of the document to the potential winners. If any attempted notification or prize delivery is returned as undeliverable, or if a potential winner does not complete, sign, and return any required Affidavit of Eligibility and Publicity/Liability Release within 7 days after attempted delivery of the document to the potential winner, or if a potential winner does not satisfy the eligibility requirements set forth in Section 1 or is not compliant with these Official Rules, or if Sponsor conducts a background investigation on a potential winner and determines in its sole discretion that awarding a prize to the potential winner, publicizing any facts or details about the potential winner or an association of the potential winner with Sponsor or the Contest might reflect negatively on Sponsor and/or its products or services or the Contest, Sponsor will have the right in its discretion to disqualify the potential winner. If there is a dispute as to the identity of the potential winner, the Administrator has the option to (I) declare that Submission ineligible or (II) default to the official account holder of the email address associated with the Alcrowd account through which the Entry was first submitted, and the email account holder will be deemed the official potential winner. Therefore, entrants are encouraged to use their own email address for submissions to avoid a potential dispute.
- 8. GRANT OF RIGHTS:** By posting or submitting a Submission, each entrant irrevocably grants to Sponsor and its parent companies, subsidiaries, and affiliates, and the agents and licensees of each of the foregoing and each of their respective successors and assigns (collectively, the "Licensees") the right to use the entrant's name, likeness, voice, biographical information and statements attributed to the entrant ("Personality Rights"), in

perpetuity, throughout the world, in all media and formats whether now or later known or developed (including without limitation via Sponsor's, and third-party websites and social media and digital channels), for commercial purposes and any other purposes (including, without limitation, advertising and promotion), without further notice or compensation, unless prohibited by law. In addition, by posting a Submission, the entrant irrevocably grants the Licensees a non-exclusive license to publish, display, reproduce, modify, edit, create derivative works based on, and otherwise use the entrant's Submission, in whole or in part, in perpetuity, throughout the world, in all media and formats whether now or later known or developed (including without limitation via Sponsor's and third-party websites and social media and digital channels), for commercial purposes and any other purposes (including, without limitation, advertising and promotion), without further notice or compensation, unless prohibited by law.

- 9. RELEASE AND LIMITATION OF LIABILITY:** By posting a Submission, to the fullest extent permitted by applicable law, each entrant releases and agrees to hold harmless each of the Licensees, Administrator and all other companies involved in the development, operation or marketing of the Contest or the provision of any prize or any component of any prize, and the successors and assigns of each of the foregoing, and the directors, officers, employees and agents of each of the foregoing (the "Released Parties") from and against any and all claims, causes of action and liabilities of any kind that the entrant ever had, now has or might in the future have arising out of or relating to the Contest, participation in the Contest, the acceptance, receipt or use of any prize or any component thereof and/or any use of the entrant's Personality Rights as permitted pursuant to these Official Rules, including without limitation any and all claims, causes of action and liabilities (a) relating to any personal injury, death or property damage or loss sustained by any entrant or any other person; (b) based upon any allegation of violation of the right of privacy or publicity, copyright infringement, misappropriation, defamation, or violation of any other personal or proprietary right; or (c) based upon any allegation of a violation of any law, rule, or regulation relating to personal information or data security. Each entrant agrees not to assert any such claim or cause of action against any of the Released Parties. Each entrant assumes the risk of, and all liability for, any injury, loss, or damage caused, or claimed to be caused, by participation in this Contest, the use of any Contest-related website, or the provision, acceptance, or use of any prize or prize component. The Released Parties are not responsible for, and will have not have any liability in connection with, (u) any typographical, printing, production, distribution, or other error in the administration of the Contest or in the announcement of prizes or winners; (v) late, lost, delayed, illegible, damaged, corrupted, incomplete, or postage due entries, incorrect or inaccurate capture of, damage to, or loss of entries or entry information, or any other human, mechanical, or technical error of any kind relating to the operation of the Website, communications, or attempted communications with any entrant, the submission, collection, storage, or processing of entries or the administration of the Contest; (w) lost, late, or misdirected prize notices; (x) any "act of god" or other force majeure event outside of Sponsor's control that may cause any postponement or cancellation of any prize-related activity or interfere with, delay, or prevent the provision of any prize; (y) undeliverable e-mails resulting from any form of active or passive e-mail filtering by a user's Internet service provider and/or e-mail

client or for insufficient space in user's e-mail account to receive e-mail; or (z) any damage to any computer system resulting from participation in or accessing or downloading information in connection with the Contest. In no event will more than ten (10) prizes be awarded.

**10. GENERAL RULES:** Sponsor has the right, in its sole discretion, to modify these Official Rules (including, without limitation, by adjusting any of the dates and/or timeframes stipulated in these Official Rules) and to cancel, modify, or suspend this Contest at any time in its discretion, including without limitation, if a virus, bug, technical problem, entrant fraud or misconduct, or other cause beyond the control of Sponsor corrupts the administration, integrity, security, or proper operation of the Contest, or if for any other reason Sponsor is not able to conduct the Contest as planned (including, without limitation, in the event the Contest is interfered with by any fire, flood, epidemic, earthquake, explosion, labor dispute or strike, act of God or of public enemy, communications failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, federal, state, or local law, order, or regulation or court order). In the event of termination of the Contest, a notice will be posted on Sponsor's website. Sponsor has the right, in its sole discretion, to disqualify or prohibit from participating in the Contest any individual who, in Sponsor's discretion, Sponsor determines or believes (a) has tampered with the entry process or has undermined the legitimate operation of the Website or the Contest by cheating, hacking, deception, or other unfair practices; (b) has engaged in conduct that annoys, abuses, threatens or harasses any other entrant or any representative of Sponsor; or (c) has attempted or intends to attempt any of the foregoing. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE ASSOCIATED WITH THIS CONTEST OR UNDERMINE THE LEGITIMATE OPERATION OF THIS CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAW. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR HAS THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) FROM ANY PERSON INVOLVED TO THE FULLEST EXTENT PERMITTED BY LAW. The use of agents or automated devices, programs, or methods to submit entries is prohibited, and Sponsor has the right, in its sole discretion, to disqualify any entry that it believes may have been submitted using such an agent or automated device, program, or method. In the event of a dispute regarding who submitted an entry, the entry will be deemed to have been submitted by the registered user of the email account used to submit the Submission. All federal, state, and local laws and regulations apply. All entries become the property of Sponsor and will not be verified or returned. By participating in this Contest, each entrant agrees to be bound by these Official Rules and the decisions of Sponsor, which are final and binding in all respects. These Official Rules may not be reprinted or republished in any way without the prior written consent of Sponsor.

**11. DISPUTES:** By entering the Contest, each entrant agrees, to the maximum extent permitted by applicable law, that (a) any and all disputes, claims, and causes of action arising out of or connected with the Contest or the provision, acceptance, and/or use of any prize or prize component will be resolved individually, without resort to any form of class action (Note: Some jurisdictions do not allow restricting access to class actions. This provision will not apply to entrants who live in such a jurisdiction); (b) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Contest, but in no event attorneys' fees; (c) under no circumstances will

any entrant be permitted to obtain any award for, and each entrant hereby waives all rights to claim, punitive, special, incidental, or consequential damages and any and all rights to have damages multiplied or otherwise increased and any other damages, other than for actual out-of-pocket expenses; and (d) each entrant's sole and exclusive remedy with respect to any and all disputes, claims, and causes of action arising out of or connected with the Contest will be an action at law for the recovery of monetary damages only, and in no event will the entrant have the right to enjoin or otherwise interfere with the exercise by the Licensees of any of the rights granted in these Official Rules or terminate or rescind any of the rights granted in these Official Rules. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules or the respective rights and obligations of the entrants and Sponsor in connection with the Contest shall be governed by, and construed in accordance with, the laws of the State of New York without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of the laws of any jurisdiction other than the State of New York. Any legal proceedings arising out of this Contest or relating to these Official Rules shall be instituted only in the federal or state courts located in New York County in the State of New York, waiving any right to trial by jury, and each entrant consents to jurisdiction therein with respect to any legal proceedings or disputes of whatever nature arising under or relating to any of the foregoing. In the event of any conflict between these Official Rules and any Contest information provided elsewhere (including but not limited in advertising or marketing materials), these Official Rules shall prevail.

**12. USE OF INFORMATION:** By participating in the Contest, each entrant agrees that (i) information submitted via <https://www.aicrowd.com> in connection with the Contest will be subject to Sponsor's Privacy Policy available at <https://www.alzheimersdata.org/privacy> for purposes of Sponsor and subject to Administrator's privacy policy available at <https://www.aicrowd.com/privacy> for purposes of Administrator (the "Privacy Policies"), (ii) your information may be used as permitted pursuant to the Privacy Policies, and (iii) your information may also be used at the discretion of the Sponsor in connection with the administration of the Contest (including winner notification and provision of winners' names when requested). Without limiting the generality of this section, Sponsor may use participants' email addresses to send Sponsor-related emails. Participants may opt-out via link in the email or by contacting Sponsor at [support@alzheimersdata.org](mailto:support@alzheimersdata.org).

**13. WINNERS' NAMES AND RULES REQUESTS:** For the names of the winners (available 90 days after the end of the Contest) or a copy of these Official Rules, send a self-addressed, stamped envelope to: ADDI Data Science Challenge, PO Box 97000, Kirkland, WA 98083 USA.